

Subject: RE: People St Plaza Application
From: Rena Leddy <rena@fashiondistrict.org>
Date: 03/12/2018 11:23 AM
To: Carlos Hernandez <carlos.x.hernandez@lacity.org>, Andrew Thomas <andrew@thewestwoodvillage.com>

Hi Carlos,
We will send the information to the consortium.
Thanks!
Rena

From: Carlos Hernandez [mailto:carlos.x.hernandez@lacity.org]
Sent: Monday, March 12, 2018 10:57 AM
To: Andrew Thomas <andrew@thewestwoodvillage.com>
Cc: Rena Leddy <rena@fashiondistrict.org>
Subject: Re: People St Plaza Application

Thanks Andrew and hello Rena.

Glad to hear Westwood is interested. Our webinar will actually be a pre-recorded video and up on the website for several weeks leading up to the application. I'm open to talking over the phone next week if you have a site and applicant in mind.

-Carlos

Carlos Hernandez
Transportation Planning Associate II/Vision
Zero Division

Los Angeles Department of Transportation
office: (213) 972-4921 mobile: (213)
576-9739

On Fri, Mar 9, 2018 at 1:17 PM, Andrew Thomas <andrew@thewestwoodvillage.com> wrote:

Hi Carlos,

Thanks so much for reaching out!

I'm copying our new Los Angeles BID Consortium Chair, Rena Leddy, on this email. She can definitely spread the word in our BID community.

Speaking of, Westwood is interested. We can't participate in the webinar because we will be out of town at the California Downtown Association meeting next week. Can we talk on the phone, or meet in person?

Please let me know. Thanks!

Andrew

Andrew Thomas
Executive Director

Westwood Village Improvement Association
[1100 Glendon](#), Suite PH2
Los Angeles, CA 90024
T: [\(310\) 470-1812](#)
F: [\(310\) 474-2414](#)
www.thewestwoodvillage.com

On Mar 7, 2018, at 2:49 PM, Carlos Hernandez <carlos.x.hernandez@lacity.org> wrote:

Hi Andrew. I work as the program manager for [People St](#) and Aaron Aulenta (NOHO BID) shared your contact info with me.

I'm writing because the program will be opening a Plaza application window this spring and I would love to get the word out to the BID's. BID's are excellent partners for plazas as demonstrated by the [NOHO Plaza](#). I have been hosting presentations all over LA on how to get ready to apply and am planning on hosting a webinar next week 3/14. Do you think you can share the attached information with your members? Thanks and let me know if you have any questions!
-Carlos

Carlos Hernandez
Transportation Planning Associate II/Vision
Zero Division

Los Angeles Department of Transportation
office: [\(213\) 972-4921](#) mobile: [\(213\) 576-9739](#)

<180307 People St Webinar-01.jpg><PeopleSt Application Window.jpg>